



# ANDREW DAVIS

Artworker / Branding / Graphic / Web Designer

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## PROFILE

- Strengths include artworking, branding, concepts, design, web design, fast turnaround, quality management and process improvement.
- Over 20 years experience working in Advertising and Marketing.
- Key insights and knowledge gained from working in the UK, South East Asia and Australia for a variety of businesses, including start-ups.
- Able to create and manage highly effective work on time and on budget.
- Quick learner with a keen attention to detail and a thorough, organised approach to all tasks.

## SKILLS

|               |            |
|---------------|------------|
| Photoshop     | ██████████ |
| Indesign      | ██████████ |
| Illustrator   | ██████████ |
| Final Cut Pro | ██████████ |
| Word          | ██████████ |
| P.point       | ██████████ |
| Exel          | ██████████ |

## INTEREST

|  |  |   |
|--|--|---|
| <br>Photography | <br>Music   | <br>Filming    |
| <br>Drawing     | <br>Fitness | <br>Aquaponics |

## EXPERIENCE

- **Art Director / Artworking / Photography**  
*Excalibur Cafe / Glastonbury / UK / July - December 2017*
- **Senior Art Director**  
*Oliver Marketing / Manchester / UK / June 2017*
- **Creative Artworker / Retoucher**  
*Qwerty Ltd / Theale, Reading / UK / May 2017*
- **Creative Artworker / Retoucher**  
*Clarks Shoes / Somerset, UK / Feb - April 2017*
- **Art Director and Web Designer - [www.themarketingmonk.co.uk](http://www.themarketingmonk.co.uk)**  
*Self Employed / Somerset, UK / 2010-2017*  
Involved in helping conscious entrepreneurs launch and build their businesses. This includes branding, artworking, packaging and web design and online course portals including video production and filming.
- **Senior Art Director**  
*Finex Communications (Now Sapient Nitro) / London, UK / 2002-2010*  
Working mainly on Blue Chip and Technology in a fast paced TTL/BTL agency. My role was conceptual ideas, art direction, photoshoot direction, client presentations. Clients included 02, Sky TV, HP.
- **Creative Director / Owner Partner**  
*Tonic Communications / Sydney, Australia/ 2000-2002*  
As creative director I was involved in concept development, art direction, working with writers, artwork and retouching. I worked closely with new business and was also involved in pitching and client presentations.
- **Senior Artworker/Studio Manager**  
*Finex Communications / Sydney, Australia/ 1995-2000*  
Working with a creative director, I was responsible for the studio including all aspects of artwork, prepress and high end retouching, conceptual ideas, art direction and design.
- **Food Packaging Designer**  
*Elton Ward / Sydney, Australia/ 1992-1995*

## EDUCATION

- **Randwick College of Design**  
*Randwick, Sydney, Australia / 1988-1990*

## REFERENCES

- **Sarah Duckett**      Phone: +44 207 326 9191  
*Client Service Director*      Email: [sduckett@sapient.com](mailto:sduckett@sapient.com)
- **Scott Criddle**      Phone: + 44 207 326 9191  
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